



THE

QUEEN'S GREEN  
CANOPY

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THE PLATINUM JUBILEE 2022

# Project background

- Climate emergency and global Covid-19 pandemic
- The Queen has planted more than 1,500 trees all over the world
- The QGC has been formally signed off by **Her Majesty The Queen** and the **Prime Minister**.



## Why trees?

- They benefit health
- They benefit the environment
- They boost wildlife
- They strengthen communities
- They grow the economy
- They protect the future

# What is The Queen's Green Canopy?

*"Cuir craobh airson an Iubaili"*

*"Plant a tree for the Jubilee"*

*"Plannu coeden ar gyfer y Jiwbilî"*

- Thank The Queen for her exceptional service
- Celebrate Her Majesty's Platinum Jubilee
- Promote the importance of trees to the environment
- Communities, charities, schools, youth groups, councils and landowners will be planting trees across the UK to create a lasting legacy in honour of The Queen's leadership
- Encourage the planting of healthy trees in tree planting season that will thrive in their environments
- There will be a particular focus on supporting urban and the most disadvantaged communities to plant trees



# Our Patron



**HRH The Prince of Wales**

# The Team



**Project Board**led by  
Sir Nicholas Bacon, Chair



**Executive Team**led by  
Col Dan Rex, Chief Executive

- Samantha Cohen  
*Co-Chair, Cool Earth*
- Lord Field  
*Trustee, Cool Earth*
- Geraint Richards  
*Head Forester, Duchy of Cornwall*
- Matthew Owen  
*Director, Cool Earth*
- Edward Barker  
*Tree Planting Director,  
Department for Environment,  
Food and Rural Affairs*
- Sam Richards  
*Special Adviser, 10 Downing  
Street*
- Ruth Evans  
*Development Director*
- Marnie Gaffney  
*Head of Communications*
- Jake Bufton  
*Digital Communications  
Officer*
- Alice Lord  
*Project Manager*
- David Corbin  
*Policy Lead*
- Anna Sambrook  
*Fundraising Officer*
- Sophie Kisnorbo  
*Executive Assistant*
- Ellie Owen  
*Project Coordinator*

# Governance and Advisors

## Governance Advisory Committee

- Tony Juniper CBE, *Natural England*
- Mark Leishman CVO, *RWHA*
- Sarah Clarke OBE, *Black Rod*

## Stewardship Advisory Committee

- The Hon Martha Lytton Cobbold, *Historic Houses*
- Niel Nicholson, *Forest Canopy Foundation*
- Mark Tuffnell, *CLA*

## Conservation Advisory Committee

- George Plumptre, *National Gardens Scheme*
- Simon Lloyd, *Forestry Climate Change Working Group*
- Jules Action, *The Woodland Trust*

## Urban Greening Advisory Committee

- Rev. Richard Sudworth, *Secretary for Inter Religious Affairs to the Archbishop of Canterbury*
- David Elliott, *Trees for Cities*
- Thomas Heatherwick

## Devolved Administration Committees

- Scotland
- Wales
- Northern Ireland

## Lord-Lieutenants network

## Ambassadors

- Dame Judi Dench
- Floella Benjamin
- Bertie Gregory



# Our Ambassadors



# How?

Stewardship  
*(Planting)*

Conservation  
*(Dedication)*

Education  
and Training

## Official Partners

- The Woodland Trust in England, Northern Ireland, Scotland and Wales
- Trees For Cities
- Forest Canopy Foundation
- Royal Horticultural Society
- Cool Earth
- DEFRA

and an extensive network of Delivery Partners and Friends



# Stewardship

## *Planting trees*

Whips and saplings in schools  
and communities



- Plant Healthy Certification
- UK and Ireland Sourced and Grown (UKISG)
- The right tree in the right place
- Quality over quantity

Majestic avenues



Community woodlands and groves



## **Iconic institutions**

- The National Trust
- The Crown Estates
- Historic Houses
- Duchy of Lancaster
- Inter-faith network

Large celebration trees



# Conservation

## *Dedications*



Ancient woodland at Coed Nant Gwernol



Veteran tree: Major oak, Sherwood Forest. Reputed to be the hiding place of Robin Hood

# Education and training



Capel  
Manor  
College

 CavendishGroup

 RHS

 **RFS**  
ROYAL FORESTRY SOCIETY 

# Funding and donations



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JOHN LEWIS  
PARTNERSHIP

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WAITROSE  
& PARTNERS

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The Queen's Green Canopy is fundraising to support vital tree planting through delivery partners, such as Trees for Cities.

We have also secured corporate support from Platinum Supporters to cover our core costs.

Members of the public can *Gift a Tree for the Jubilee*, donating for:

**Trees for Cities and Schools** - donating to deprived urban areas and urban schools

**Trees in Memoriam** - offering people the opportunity to remember loved ones.

Donations will go towards supplying trees.

We will encourage local fundraising for community tree planting projects.





# Timeline

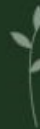
To build interest and maintain momentum in the lead up to the official Platinum Jubilee celebrations in June 2022, there will be a phased campaign.

## 1. PLAN



Learn about tree planting season, where to plant, and how to secure a tree.

## 2. PLANT



Discover tree planting “best practice” and how to plant your own.



## 3. PROTECT

Learn how you can give your tree the best chance of flourishing.

Soft  
Launch



Official  
Launch



Community  
engagement  
phase



Planting  
phase



Platinum Jubilee  
Official National  
Celebration Weekend



Planting  
phase

Executed  
December  
2020

Virtual Chelsea  
Flower Show,  
May 2021

May 2021 to  
October 2021

October 2021  
to April 2022

3rd June to  
6th June 2022

October 2022  
to December  
2022

## TREE PLANTING SEASON

### October to March

The best time to plant trees is from October to March, which is when you can pin your Jubilee tree to the QGC map. Upload your planting and inspire others to get involved.

## ENVIRONMENTAL FACTS

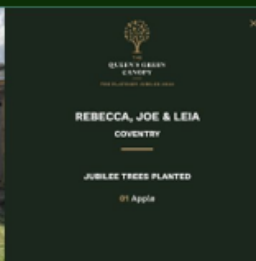
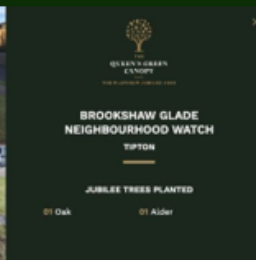
- British oak trees support an estimated 2,300 species, an incredible variety of wildlife
- A mature tree can absorb up to 100kg of CO2 a year
- UK Green spaces remove up to 1.9 billion kg of air pollutants each year
- Well-placed trees can help cool the air between 2 and 8 degrees in urban communities



THE QUEEN AND THE PRINCE OF WALES PLANT A JUBILEE TREE AT BALMORAL

+ ADD YOUR TREE

QGC MAP INFO



# Q&A





## How groups in Buckinghamshire can get involved

- Details about 'Plant a Tree for the Jubilee' and The Queen's Green Canopy's key delivery partner The Woodland Trust can be found at [www.queensgreencanopy.org](http://www.queensgreencanopy.org)
- Apply for a grant for tree planting and community Platinum Jubilee celebrations

Groups located in the Unitary Authority Area of Buckinghamshire can apply to Heart of Bucks [www.heartofbucks.](http://www.heartofbucks.)

Groups located in the Unitary Authority Area of Milton Keynes may apply to Milton Keynes Community Foundation [www.mkcommunityfoundation.co.uk](http://www.mkcommunityfoundation.co.uk)

## The Queen's Platinum Jubilee Central Weekend 2022

**An extended bank holiday, from Thursday 2nd to Sunday 5th June, will provide an opportunity for communities and people throughout the United Kingdom to come together to celebrate this historic milestone. Across the four days the celebrations will include public events and community activities, as well as national moments of reflections on The Queen's 70 years of service.**



## Thursday 2<sup>nd</sup> June

The Queen's Birthday Parade (Trooping the Colour)  
Lighting of Platinum Beacons

## Friday 3<sup>rd</sup> June

Service of Thanksgiving at St Paul's Cathedral

## Saturday 4<sup>th</sup> June

The Derby at Epsom Downs  
Platinum Party at the Palace

## Sunday 5<sup>th</sup> June

The Big Jubilee Lunch  
The Platinum Jubilee Pageant



More details of this central weekend will be announced on [www.royal.uk](http://www.royal.uk) and reflected on the Buckinghamshire Lieutenancy website [www.buckslieutenancy.org/platinumjubilee22](http://www.buckslieutenancy.org/platinumjubilee22)